

# Cookie Policy (Global / English)

Last updated: October 29, 2025

Applies to: link2app.site, l2a.pw.

This Cookie Policy explains how **Link2App** (“**we**”, “**us**”, “**our**”) uses cookies and similar technologies on our websites, dashboard, and related widgets/SDKs for the deeplink creation service (the “**Service**”). By using the Service, you agree to this Policy. You can manage cookies via the banner/preferences center and your browser settings.

## 1) Controller & contact

**Controller/Website operator:** Sole proprietor **Igor Ishchenko** (Individual Entrepreneur), **Tax ID 930600669157, Registration (OGRNIP) 324930100033859.**

**Cookie/Privacy contact:** [privacy@link2app.site](mailto:privacy@link2app.site).

## 2) What cookies and similar technologies we use

Cookies and similar technologies (local/session storage, pixels, web beacons, SDK identifiers, device IDs) may be used to ensure core functionality and security of the Service.

## 3) Legal bases & purposes

- **Strictly necessary cookies** — for performance of a contract/legitimate interests (login/session, security, load balancing).
- **Preference cookies (optional)** — with your consent (remembering language/UI settings).

Per your confirmation, we **do not use** analytics or marketing cookies and do not run retargeting or A/B testing.

## 4) Categories currently in use

- **Strictly necessary:** session/login, security, stability.
- **Preferences (optional):** language/UI choices.

## 5) Examples (first-party only)

- **sid** — session cookie (strictly necessary); retention: session/up to 1 day.

- `cookie_consent` — stores banner choices (preference); retention: up to 12 months.
- `ui_lang` — interface language (preference); retention: up to 12 months.

**No third-party cookies** are set (no analytics/ads/CDN cookies).

## 6) Retention

Typical ranges: strictly necessary — session to 12 months; preferences — up to 12 months. Exact durations appear in your banner/preferences center.

## 7) Managing cookies / withdrawing consent

Use the banner/preferences center to toggle categories (strictly necessary remain on). You can also delete/block cookies in your browser. Withdrawing consent may reduce functionality but won't affect prior processing.

## 8) International transfers

Since we do not rely on third-party cookie providers, cookie-related international transfers do not occur. If this changes, we will implement appropriate safeguards and update this Policy.

## 9) Children

The Service is not directed to children. If you believe cookies were set for a child, contact us.

## 10) Changes to this Policy

We may update this Policy; the effective date is shown above. Continued use after updates constitutes acceptance.

**Contact:** [privacy@link2app.site](mailto:privacy@link2app.site)

**Related docs:** Privacy Policy; Terms of Use.